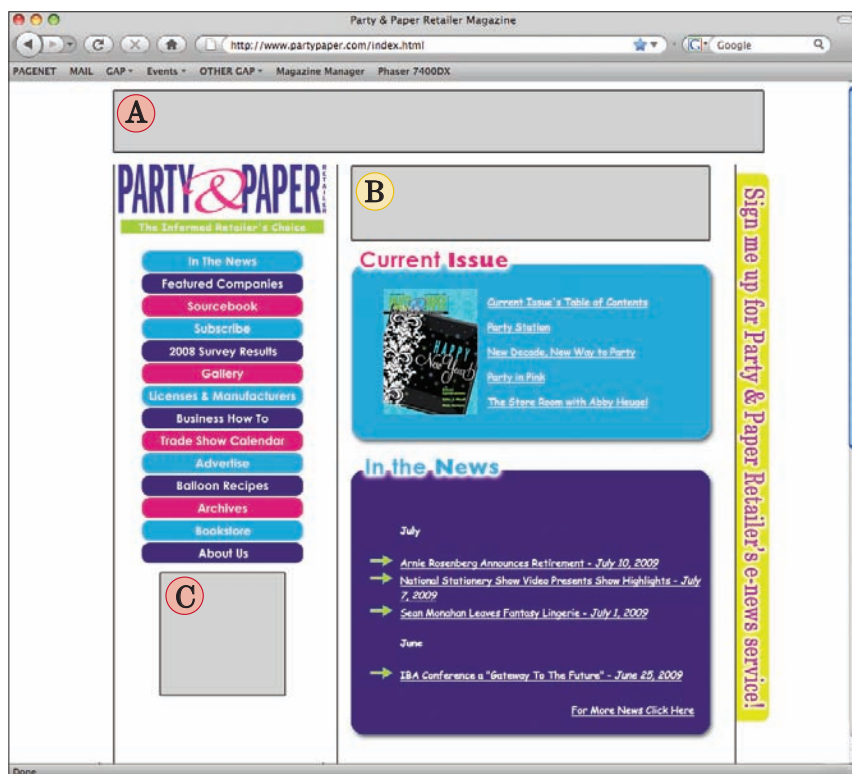


2010 Party & Paper Online Rates & Specs



partypaper.com

		1x	12x
A	Leaderboard (780x70)	\$400	\$330
B	Banner Ad (430x90)	\$275	\$220
C	Button Ad (150x150)	\$175	\$140

Increase your visibility, expand your reach, strengthen your message. Advertise on www.partypaper.com and get your message in front of retailers and the industry 24/7. With a variety of multimedia advertising choices, there's sure to be something to meet your needs.

Other Online Opportunities

- Custom E-mail Blasts
- Blog Sponsorships
- Video Ads
- And Much More!

NEW! Party & Paper E-Newsletter!

Party & Paper is launching its monthly e-newsletter in 2010 — providing you even more opportunities to put your message at party retailers' fingertips. Sign up for an annual sponsorship and you're guaranteed to reach subscribers at least 12 times a year. Sponsorships are limited and are sold on a first-come, first-serve basis. **Call Gavin Cribbs today to find out how you can be a part of this brand-new interactive resource!**

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